Libro Proyecto Libro Azul.pdf What if there were a project that could give you a solid sense of where to start your own publishing company? What if the startup process was easier than you expected? The folks at ProReader found an opportunity like this with their free ebook, Libro Proyecto Libro Azul; it laid out everything that aspiring authors need to know about starting, running, and marketing their own publishing company. The ebook also comes with helpful advice on creating successful marketing campaigns for small children's books. And if you're not looking for advice on how to create your own book publishing business, you might be interested in what they have to say about getting published by traditional companies. Publishing Director L. Lynn Horgenrud recently interviewed President Jim Denison about the ebook. You can read their entire interview below. Here are some highlights from the interview. On what readers should expect in Libro Proyecto Libro Azul: "This is a simple book for authors to use to get ready to self-publish or to plan out what they need to do before making the jump into traditionally published publishing. We cover all of it, from getting an ISBN number, setting up an account on Amazon.com, defining your market, creating a title and writing the book, designing it for print or screen, then using PR methods that are efficient and effective. It's very easy to read so no matter what your experience level is, you can understand it. It's written in plain English so you don't have to have advanced degrees to understand the material." What else makes Libro Proyecto Libro Azul unique among other ebooks on self-publishing?: "This is our first ebook. We've never had any sort of author support or anything like that. We just wanted to outline the process that authors have to go through in order to self-publish. We wanted to provide that much-needed information. The ebook can be used by any aspiring author to help them out through the process. We also wanted to give authors some great marketing advice for their books. This is really all they need in order to market their book successfully." Why did you decide to write an ebook?: "After doing our own research, we realized that there wasn't any type of guide out there at all. Sure, you could find a lot of informative books and guides, but there was nothing that was specifically geared towards people who were looking to self-publish. When we decided we didn't want to go through the process, we realized that there needed to be a guide out there that spelled everything out for the authors. We also wanted to include information on marketing because it's something authors need help with if they want their books to sell well." Who's your target audience?: "We really aimed this at any aspiring author or anyone who has an idea for a book and wants to know what they need to do in order for it to be published.

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